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Vice President of Sales  
Connect it Networks

## SOME OF OUR CUSTOMERS THINK WE ONLY DO PHONES, WELL THINK AGAIN

*Connect it Networks Becomes A Full Service Provider Through Strategic Partnerships*

MONTREAL — January 20, 2009 —Have you ever conducted business with a company hoping they could meet all of your needs on a project and after further investigation found out they couldn't? Well, you're not alone if you've had this experience. Finding a one-stop-shop that provides solutions for all of your needs is extremely difficult in today's business environment and the same situation exists in the telecommunications industry.

Does McDonald's make you go somewhere else for fries to go along with the burger you just purchased? The answer is no, because they want to keep you as a customer. Companies that provide you with a soup to nuts solution can be very valuable to your overall success, potentially saving you enormous amounts of time and money. Most telecommunications companies today only have the knowledge and capability to provide you with telephones. If you're in the market for additional telecommunications services such as teleconferencing or long distance service you will probably have to go somewhere else. However, there are industry leaders that are emerging such as Connect it Networks who possess end-to-end solutions.

Companies like Connect it Networks separate themselves from their competition by strategically partnering with other experts in the field of telecommunications. Through their membership with

Technology Assurance Group (TAG), a national organization of leading telecommunications companies, Connect it Networks has the benefit of partnering with organizations at the forefront of the industry. A few of these companies include: Telus and IPx Connect.

Strong partnerships with each of these respective companies, enables Connect it Networks to provide additional telecommunications solutions to its customers, thus becoming a one-stop-shop. Some of these essential business solutions include:

- Dial tone & Long Distance Service
- Broadband
- Teleconferencing
- Videoconferencing & Online Meetings

"Our customers have greatly benefited from the partnerships we have created. we have the ability to purchase their solutions at wholesale prices, allowing us to pass along significant cost savings to our customers," said John Puma, vice president of sales of Connect it Networks. For example, Robert Poirier, Agent Manager - Indirect Distribution Network for Telus stated, "In some cases we can save Connect it Networks's customers anywhere from 25% to 40% on their dial tone and long distance service. Our valuable partnership creates a

win-win for everyone involved, most importantly the customer."

Based on the number of services a customer may purchase, the cost savings may be so great that they can actually justify the cost of a new phone system. In many instances the monthly savings offset the monthly cost of adding or upgrading a new voice and data system. "Not only are we now our customers' total solution for their telecommunication needs, we can do it in a way that's monetarily advantageous to them. Our customers are happy because they don't have to deal with multiple vendors, which gives us a significant edge in the marketplace," said Mr. Puma.

### ABOUT CONNECT IT NETWORKS

Connect it Networks was founded in response to the ever-growing demands of companies seeking the latest in technology enhancements, more exclusive handling of their particular needs and, above all, a superior level of confidence in the support and maintenance of their communication infrastructures.

Connect it Networks is a professional organization, a Canadian-owned corporation specializing in providing the latest available technology, with the help of highly skilled specialists dedicated to providing Excellence in Execution

to the North American market as a whole.

For more information on Connect it Networks please call 1-877-744-0756 or visit

[www.connectitnet.com](http://www.connectitnet.com).