



John Puma
Vice President of Sales
Connect it Networks

Connect it Networks Launches Current Technology Assurance Plan (C-TAP)

Small to Mid-Sized Companies to Benefit from Telecommunication Industry's Most Innovative Program to Ensure Implementation of Latest Technology

MONTREAL — March 23, 2009— Connect it Networks, an industry leader in telecommunications, announced today that the company launched its new Current Technology Assurance Plan (C-TAP). C-TAP has emerged as the telecommunication industry's most innovative program. The program ensures that the telecom and information systems of small to mid-sized companies remain current and incorporate the latest in value added solutions. Technology Assurance Group (TAG), a national organization of independently owned telecommunication companies, spearheaded the development of C-TAP in strategic partnership with National Leasing, a privately held equipment finance company headquartered in Winnipeg.

As a premier member of TAG, Connect it Networks will be the only telecommunications provider in the region to offer businesses the TAG/National Leasing supported C-TAP program.

"C-TAP is revolutionizing the manner in which telecom equipment, convergent applications such as VoIP, and connectivity infrastructure is deployed in the marketplace," said John Puma, vice president of sales of Connect it Networks. "As a result of C-TAP, Connect it Networks can now proactively manage customer telecom and information system needs in partnership with those customers. When companies participate in C-TAP

it assures them that they will always be at the forefront of new innovations in technology."

C-TAP gives companies the unique ability to refresh or renew their phone equipment any time after 24 months with no change in payment. New equipment and applications are installed without labor charges. Technology can be added as required within a fixed cost that can be absorbed by an organization's operating budget. Essentially, C-TAP allows the continued implementation of new technology within a set budget.

"Let's take Automatic Call Distribution (ACD) to illustrate how C-TAP works," stated Mr. Puma. "ACD allows companies to route incoming calls to the appropriate representative, which increases both internal efficiency and customer satisfaction. The price of ACD technology has dropped over the years and under C-TAP companies that could not afford it before can now add it with no change in their monthly commitment. This is just one example where the adoption of new technology will increase an organization's competitive advantage and increase their profitability."

Connect it Networks customers on the C-TAP program will receive numerous benefits. These benefits include records and training updates for the equipment administrator and an annual audit of connectivity charges. C-TAP also provides businesses with special customer service provisions including priority queuing for adds, moves, changes, and dispatch of service calls, a guarantee of inventory

on hand, preferred maintenance, periodic replacement of handset and station cords, and annual preventative maintenance visits.

"We're thrilled about C-TAP and announcing it to our valuable customers," added Mr. Puma. "Adopting this program illustrates our continued commitment to our customers. Their organizations can both grow and adapt in the changing information marketplace within a budget fixed at the inception of the C-TAP program."

ABOUT CONNECT IT NETWORKS

Connect it Networks was founded in response to the ever-growing demands of companies seeking the latest in technology enhancements, more exclusive handling of their particular needs and, above all, a superior level of confidence in the support and maintenance of their communication infrastructures.

Connect it Networks is a professional organization, a Canadian-owned corporation specializing in providing the latest available technology, with the help of highly skilled specialists dedicated to providing Excellence in Execution to the North American market as a whole.

For more information on Connect it Networks please call 1-877-744-0756 or visit

www.connectitnet.com.

ABOUT NATIONAL LEASING

Established over 30 years ago

National Leasing provides sound throughout Canada. Canada's largest wholly Canadian owned leasing company, headquartered in Winnipeg, Manitoba, National Leasing is a recognized leader in the equipment finance industry in virtually every business sector. The company supplies financial products through a sales force of approximately 300 across Canada servicing 50,000 businesses.

financial solutions to businesses

**ABOUT TECHNOLOGY
ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is a national organization of leading independently owned business communications providers located in the U.S. and Canada. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from

programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to leverage its members' combined economic power, to increase their sales and profit margins, and to bring advanced technology to the marketplace. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.