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The Dark Side of Telecommunications: The Carriers **Are You Being Taken Advantage Of?**

John Puma of Connect it Networks Unravels the Mystery Behind Carriers

MONTREAL — February 5, 2009 — Taking the time to decipher a phone bill can be one of the most unpleasant and painful management responsibilities to do in life. The mere thought makes people feel sick to their stomach, especially if they are the owner of the company. Local, long distance and broadband carriers billing can be confusing and difficult to interpret at best. So how do company owners know what services they're getting for what they're paying? They really don't.

Most businesses today, regardless of size, have no idea what's included in their contract or that they're actually getting services and pricing that were originally contracted. On top of that, the task of matching service charges to usage can be an insurmountable task. This is where a leading telecommunications provider like Connect it Networks can help unravel the mystery behind the carriers.

Connect it Networks has tremendous experience in evaluating connectivity bills, identifying problem areas, and resolving issues that have saved their customers thousands of dollars over the years. We have built strong relationships with Telus Quebec and Bell Canada, which enables us to offer options to

our customers. These unique relationships allows us to act as a non-biased, third party helping small to medium size businesses select the carrier that's right for them. We handle the difficult and tedious work of analyzing the carriers and presenting customers with options that will meet their needs. By outsourcing this service, we make sure companies are paying the correct amount and receiving the services for which they've contracted.

At Connect it Networks, we strongly recommend signing 3 to 5 year contracts to ensure greater levels of discounts and at the end of that period we assist in renegotiating contracts to get the best possible service and deal. Our customer advocate representatives have found that companies embracing this service are extremely happy because they now know that they're receiving the contracted level of service.

Connect it Networks takes away the burden from companies having to spend the time, money, and resources necessary to monitor this situation. However, conducting quality assurance on carriers is something that must be done because it impacts every company's bottom line and overall profitability. Minimizing

costs is the name of the game to be successful in any marketplace.

ABOUT CONNECT IT NETWORKS

Connect it Networks was founded in response to the ever-growing demands of companies seeking the latest in technology enhancements, more exclusive handling of their particular needs and, above all, a superior level of confidence in the support and maintenance of their communication infrastructures.

Connect it Networks is a professional organization, a Canadian-owned corporation specializing in providing the latest available technology, with the help of highly skilled specialists dedicated to providing Excellence in Execution to the North American market as a whole.

Our Mission: Connect it Networks is dedicated to the "Highest Level of Customer Experience" delivered with a sense of Passion, Friendliness, Individual Pride and Company Spirit.

For more information on Connect it Networks please call 1-877-744-0756 or visit www.connectitnet.com.